

# LAURI ROSE TANNER

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## EDUCATION

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Golden Gate University School of Law, San Francisco, CA

Doctor of Jurisprudence, May 2011; LL.M. Candidate in International Legal Studies, expected May 2012.

**Honors:** Justice Rose Elizabeth Bird Achievement Award nominee, Spring 2011; Dean's List, Spring 2010; Faculty Merit Scholarship, Fall 2007

**Activities:** Member: **GGU** – International Law Society, Environmental Law Society, National Lawyers Guild, American Civil Liberties Union, Public Interest Law Foundation  
**National** – American Bar Association, American Society of International Law, American Constitution Society, Human Rights Advocates

**Study Abroad:** *Inter-American Court of Human Rights*, San José, Costa Rica, Summer 2008 – through *Santa Clara University School of Law's* Center for Global Law and Policy

**Internship:** *La Raza Centro Legal*, San Francisco, CA – Summer 2009 – Public Interest Program

Academy on Human Rights & Humanitarian Law, Washington College of Law, American University, Washington, D.C. – Program of Advanced Studies, Summer 2011

Golden Gate University, Graduate School of Management, San Francisco, CA

Master of Arts, Arts Administration – Nonprofit Management, 2002 (3.71 GPA)

George Washington University, Washington, D.C.

Master of Arts Program in Art Therapy, coursework completed

Antioch College, Yellow Springs, OH and Baltimore, MD

Bachelor of Arts, Psychology; Minor in Art

## RECENT PUBLICATIONS: Law and Human Rights

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*Kavas vs. Honduras – Protecting Environmental Defenders*, Oxford Press, JOURNAL OF HUMAN RIGHTS PRACTICE, DOI: 10.1093/JHUMAN/HUR020 (November 2011)

*Protecting Human Rights & Environmental Defenders: OECD and Business Should 'Challenge Conventional Wisdom'*, Guest Commentary, Institute for Human Rights and Business, at <http://www.ihrb.org/commentary/guest/> (5 April 2011)

*Proposal for a Human Rights Chapter in the OECD Guidelines for MNE's 2011 Update & Commentary for Professor Ruggie's Guiding Principles*, published at <http://www.business-humanrights.org/SpecialRepPortal/Home/Protect-Respect-Remedy-Framework/GuidingPrinciples/Submissions> (31 January 2011)

*Interview with Judge Antônio A. Cançado Trindade – Inter-American Court of Human Rights*, 31 HUMAN RIGHTS QUARTERLY 985-1005 (2009)

*Empathy & Guerrilla Lawyering: "What Happens to a Dream Deferred?"*, 65 GUILD PRACTITIONER 201-203 (2010)

## PROFESSIONAL EXPERIENCE

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**Fundraising & Development Consultant** (See *Representative Client List*, Page 2) 1981 – present

- Originated dynamic annual fund drives and integrated membership campaigns which achieved more than \$1million in donations; Introduced, planned and managed telefundraising programs
- Implemented comprehensive foundation and corporate prospect research, and sponsorship sales strategies; Prepared hundreds of successful grant proposals, resulting in contributions totaling more than \$500,000
- Solicited and cultivated donors and in-kind/cash sponsors, driving individual and major gifts up to \$50,000
- Initiated comprehensive fundraising programs; Created organizational development and strategic plans and budgets; Recruited, trained, managed volunteers and board members for many types and sizes of nonprofits
- Designed and improved resource materials for marketing and organizational development; Advised groups in the U.S. and internationally in the areas of community outreach, marketing and public relations

## Consulting Clients & Internships: Representative List – North & Central America and México (see info page 1)

- Rigoberta Menchú Foundation
- Guatemala Human Rights Commission
- Amnesty International
- Human Rights Watch
- CA League of Conservation Voters
- Save the Children (México & Guatemala)
- Committee for Health Rights in the Americas
- OXFAM (México & Guatemala)
- Peacemaker Community
- International Committee of Lawyers for Tibet
- UNICEF (Chiapas, México)
- Hesperian Fdn. (México, Guatemala & U.S.)
- Coalition for Immigrant and Refugee Rights
- Na Bolom Museum (Chiapas, México)
- University of California at San Francisco & Berkeley: Hispanic Cancer Research Program; Minority Education Project; Survey Research Center; Alcohol Research Group
- Marchand Marketing Research, Inc.
- Craigslist Foundation
- Changemakers
- Baltimore Rape Crisis Center
- United Farm Workers (Florida)
- Friends of the Trinity River
- FiftyCrows Foundation
- Central American Resource Center
- San Francisco Media Archive
- IGC – Institute for Global Communications
- Pacific Environment and Resources Center
- The Israel/Palestine Project
- Film Arts Foundation
- American Indian Movement
- International Buddhist Film Festival
- San Francisco Film Society
- The Mexican Museum, San Francisco
- Pro Bono Legal Assistance for the East Bay
- Berkeley Symphony Orchestra
- San Francisco Symphony
- California Shakespeare Festival
- San Francisco Performances
- California College of Arts
- Wear Recycle

*LegalMatch, Inc.*, San Francisco CA

2003-2005

### **National Allocation Manager & Strategic Alliances Coordinator**

- Generated \$500,000+ in revenues as the top national recruiting manager for *LegalMatch*, the leading Internet attorney-client matching service (considered the "Consumer Reports of the legal world")
- Orchestrated strategic partnerships and alliances with other legal companies, nonprofits, and professional organizations (including the *A.B.A.*, *Trial Lawyers for Public Justice*, and *Association of Trial Lawyers of America*)
- Expanded *LegalMatch*'s sponsorships working with company CEO and VPs; Researched, organized and participated in legal events, annual conventions and tradeshow across the U.S.
- Collaborated with Marketing VP and team to devise PR materials and nationwide advertising campaigns
- Originated and developed key elements of both Consumer and Attorney pages of *LegalMatch* website

## **VOLUNTEER and COMMUNITY ACTIVITIES & INTERESTS**

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- Proficient in Spanish; Worked in Central America and México for 10+ years; Awarded personal grants funding from *OXFAM*, *UNICEF*, *San Carlos Foundation*, and *Feminist Foundation for a Compassionate Society*
- Ongoing coaching with documentary filmmakers, artists and media festivals worldwide (see *Film Festival Consultants* page on [filmfestivalbook.com](http://filmfestivalbook.com)); Author: *CREATING FILM FESTIVALS* (191 pages, 2d ed. 2009), Funded by production grants from *Daniel Langlois Foundation for Art, Science & Technology*
- Lectured and led workshops for *International Festivals & Events Association*, *National Alliance for Media Arts & Culture*, *The Foundation Center*, *Association of Fundraising Professionals* and other professional organizations
- Volunteered for *Project Open Hand* meals delivery and Grocery Center service for more than 10 years
- Volunteer-Trainer for "Ask The Experts" program, *Craigslist Foundation NonProfit Boot Camp* for 3 years
- Fundraising Mentor for *Young Nonprofit Professionals Network (YNPN)* and other groups
- Author and editor of various articles on multiculturalism and public policy for U.S. and Latin American arts, media and social change publications, including *Angles: Women in Film & Video* and *Community Murals*
- Member of numerous regional arts and cultural organizations; Have exhibited my own art & photography
- Taught *Judith Alter Method* injury prevention and specialized yoga at *Olympic Committee of Mexico, U.C. Berkeley Martial Arts* program, fitness centers and other venues in U.S. and abroad, and for private clients
- Trained in proofreading and copy-editing, and provide these services *pro bono* for NGOs and nonprofits